

Corporate Profile

WOWOW



Always a new encounter

WOWOW





# Always a new encounter

# WOWOW

## Bringing New Surprises and Thrills to Viewers

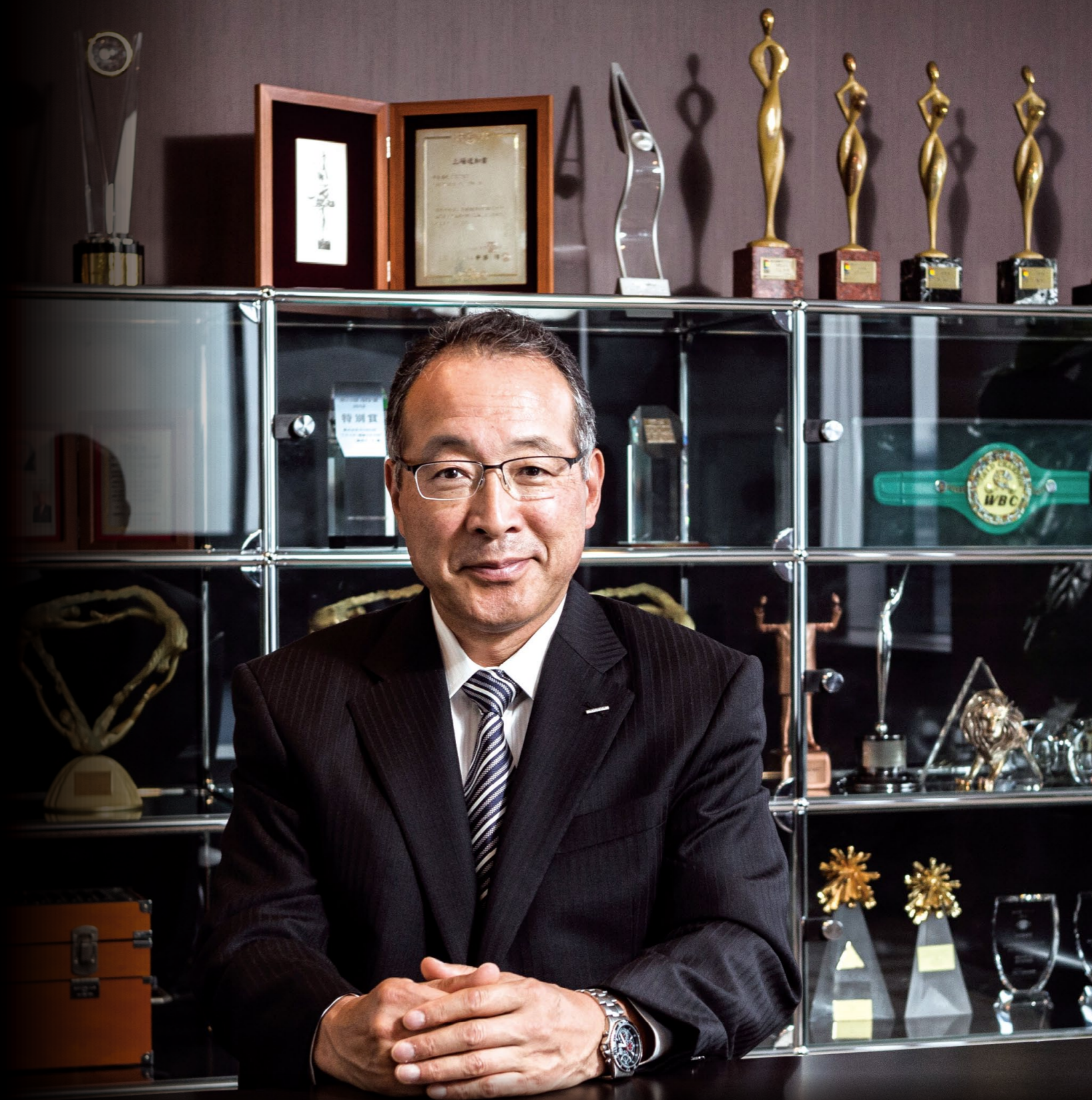
### A message from President Akira Tanaka

WOWOW Inc. commenced pay TV broadcasting service as Japan's first private satellite broadcaster in April 1991. Following the launch of digital satellite broadcasting (BS) in 2000, we began full high-definition television broadcasting on three channels in October 2011—WOWOW PRIME, LIVE, and CINEMA. Via these channels, we have been delivering high-quality entertainment selected from around the world, including movies, sports, TV drama series, and music programs, while continuing to lead as Japan's number-one premium pay TV broadcaster.

We aim to become “the best team of producers” as an entertainment media. This means to become “the best production team” that attracts top content creators, not only in Japan but also from countries around the world—people who are eager to work with WOWOW and produce the programs they dream of making. Increasing the number of subscribers, building a stronger connection with subscribers, developing new businesses and enhancing the WOWOW brand—all of these depend on our capacity to create programs and provide services that continuously exceed the expectations of viewers and bring them new surprises and thrills. We recognize that it is “the people” involved in creating such programs and services who are at the very heart of the process.

The culture of broadcasting has developed significantly since broadcasting began in Japan 63 years ago and WOWOW commenced pay TV broadcasting service 25 years ago. Today, with new broadcasting technologies such as 4K and 8K resolution and connected TV, plus Internet-delivered content, the broadcasting industry and the environment surrounding it have become more and more diverse. In this environment, we will proactively take on the challenge of developing services that make use of next-generation broadcasting technologies and ICT. As a pay TV broadcaster, WOWOW has a mission to embrace the challenge of creating and developing a culture of broadcasting that goes beyond the field of public and charge-free commercial broadcasting. Through our broadcasting services, we aim to assist with making people's lives more stimulating, enrich our culture, be valuable to society, and be regarded as an essential media source. Please keep your eyes on WOWOW as we pursue these endeavors.

**Akira Tanaka**  
President



### Brand Concept

Discovering the unknown and encountering new values are both exciting aspects of life. WOWOW aspires to be a channel where viewers can always encounter something new. WOWOW will change the role of television from something that is just watched to a place where new and exciting encounters can be expected. An encounter with one program may lead to encounters across genres such as movies, music and documentaries, leading to more excitement. WOWOW is a medium through which viewers can encounter a new world. We believe that as more people experience more encounters, such encounters will eventually lead to a society where people will embrace diverse values free from one fixed perspective.



# The finest entertainment, on-air 24 hours a day



With WOWOW's three unique channels, viewers can enjoy movies, dramas and music 24 hours a day in vivid full high-definition TV. Moreover, WOWOW's fourth channel, "WOWOW MEMBERS ON DEMAND," gives viewers access to programs anytime and anywhere they like. WOWOW makes television even more entertaining by offering the very best programs selected from around the world.

## WOWOW PRIME

Make every day full of encounters with an incredible selection of entertainment from all over the world at your fingertips—from movies and dramas to sports and music—just by selecting channel BS-9. On WOWOW PRIME, you can encounter something new every single day.



**The 88th Annual Academy Awards ceremony February 2016**  
A scene from the 88th Annual Academy Awards ceremony © A.M.P.A.S.®



**The 58th Grammy Awards ceremony February 2016**  
A scene from the 58th Grammy Awards ceremony. Getty Images/GRAMMY®, GRAMMYs®, GRAMMY Awards®, and the gramophone logo are registered trademarks of The Recording Academy®, and are used under license © 2016 The Recording Academy



**Shizumanu Taiyo ("The Unbroken"), a Drama W series May 2016**



**Cold Case: Shinjitsu no Tobira ("Cold Case: The Door to Truth"), a Drama W series October 2016**



**Criminal Minds season 11 September 2016**  
© ABC Studios



**Berserk July 2016**  
© Kentaro Miura (Studio Gaga) Hakusensha, Inc./Berserk Production Committee

## WOWOW LIVE

WOWOW brings the thrill and excitement of watching sports, concerts, and theatrical productions at the venue right into your home. Sit back and experience the very best live entertainment. Truly unforgettable moments are yours to enjoy.



**Top 14 French National Rugby League**  
Photos from left: Thierry Dusautoir, Ma'a Nonu, Ayumu Goromaru, Adam Ashley-Cooper, Dan Carter © Getty Images



**Grand Slam Tennis Tournaments**  
Kei Nishikori (photo courtesy of Aflo), Andy Murray, Novak Djokovic, Milos Raonic (photo courtesy of Getty Images)



**UEFA Euro 2016 European Soccer Championship**  
Gareth Bale (Wales), Manuel Neuer (Germany) (photos courtesy of Reuters and Aflo); Christian Ronaldo (Portugal), Zlatan Ibrahimovic (Sweden), Eden Hazard (Belgium), Andrés Iniesta (Spain) (photos courtesy of Aflo); Paul Pogba (France) © Getty Images



**LPGA Women's Golf Tour**  
Photos from left: Lexi Thompson, Harukyo Nomura, Sakura Yokomine, Ai Miyazato, Mika Miyazato, Lydia Ko, Stacy Lewis (photos are from 2015, courtesy of Getty Images)



**Rock in Japan Festival 2016 August–September 2016**



**Puccini's Manon Lescaut featured in a new season of The Metropolitan Opera Broadcast from Autumn 2016**  
Met Live Viewing of Puccini's Manon Lescaut © Marty Sohl/Metropolitan Opera

## WOWOW CINEMA

WOWOW CINEMA is a 24-hour dedicated movie channel, perfect for viewers who love cinema and find joy in watching films. About 700 of the 1,500 movies broadcast annually are TV firsts in Japan. Isn't it time to bring more movies into your life?



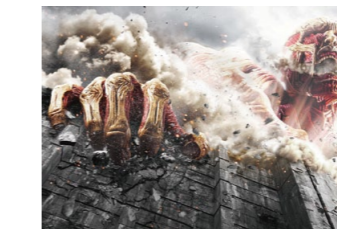
**Inside Out May 2016**  
© Disney/Pixar



**Mission: Impossible — Rogue Nation July 2016**  
© Paramount Pictures



**Mad Max: Fury Road April 2016**  
© Warner Bros. Feature Productions Pty Limited, Village Roadshow Films North America Inc., and Ratpac-Dune Entertainment LLC



**Attack on Titan July–August 2016, and beyond**  
© 2015 Attack on Titan Movie Production Committee © Hajime Isayama/Kodansha Ltd.



**The Emperor in August July 2016**  
© 2015 The Emperor in August Movie Production Committee

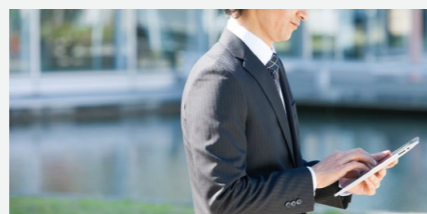


**The Sound of Music July 2016**  
© 1965 Twentieth Century Fox Film Corporation and Argyle Enterprises. Renewed 1993 Twentieth Century Fox Film Corporation and Argyle Enterprises. © 1998 Twentieth Century Fox Film Corporation and Robert E. Wise. All rights reserved.

### WOWOW's fourth channel

## WOWOW MEMBERS ON DEMAND

WOWOW MEMBERS ON DEMAND gives member subscribers free access to programs they want, and lets them take WOWOW anywhere with a smartphone or tablet computer.



### Live Broadcasts

No matter where they are, members can experience the thrills and excitement of global sporting events and popular concerts with this on-demand live broadcasting service.



### Three Convenient Services

### Missed Program Viewing

This service provides access to certain dramas and other programs for a fixed time after their broadcast, so members can make sure to watch a program even if they forgot to record it or missed it because they were busy.



### Program Library

This service provides access to specially selected programs that had been broadcast in the past, allowing members to enjoy their favorite scenes as many times as they like, anytime and anywhere.



# WOWOW's originally produced content continues to evolve



With a dedication to high quality that sets it apart from other broadcasters, WOWOW creates productions which receive high praise from around the world. WOWOW will continue taking on challenges in the future with the goal of being a leading producer of original content.

## Drama W original productions

WOWOW launched its Drama W brand in 2003 under the concept of pursuing the highest quality productions in order to offer genuinely entertaining drama programs.



**2003**  
**Sensei no Kaban** ("The Teacher's Briefcase"), a Drama W production  
•2003 JBA Awards from the Japan Commercial Broadcasters Association, Award for best drama in the television drama program category  
•2003 Japan Media Arts Festival sponsored by the Agency for Cultural Affairs, Outstanding prize in the television drama category



**2006**  
**Taigan no Kanojo** ("Woman on the other Shore"), a Drama W production  
•2006 Japan Media Arts Festival sponsored by the Agency for Cultural Affairs, Outstanding award in the television drama category  
•32nd Hosono Bunka Foundation Prize, Award in the television drama program category in the program award segment



**2012**  
**Koki Mitani's short cut**, a WOWOW 20th anniversary commemorative production  
•2012 JBA Awards held by the Japan Commercial Broadcasters Association Best drama award in the television drama program category



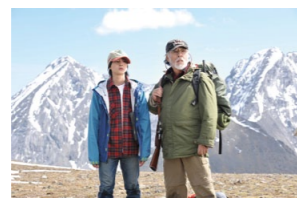
**2014**  
**Chicken Race**, a Drama W production  
•2013 Japan Media Arts Festival sponsored by the Agency for Cultural Affairs Outstanding prize in the television drama category  
•2014 JBA Awards held by the Japan Commercial Broadcasters Association Outstanding award in the television drama program category



**2004**  
**Renai Shosetsu** ("Love Story"), a Drama W production  
•2004 JBA Awards held by the Japan Commercial Broadcasters Association  
•Outstanding award in the television drama program category



**2007**  
**Koisedomo, Aisedomo**, a Drama W production  
•2007 Japan Media Arts Festival sponsored by the Agency for Cultural Affairs, Outstanding award in the television drama category



**2012**  
**Gaku—So Kumamoto**, a Drama W special  
•2012 Asian Television Awards Award for best single drama or television program



**2015**  
**Hitoguchi no Roudokukai** ("Hostage Recital")  
•55th Monte-Carlo Television Festival Awarded the Monaco Red Cross and SIGNIS prizes  
•43th International Emmy Awards Award nominee in the single television drama category



**2005**  
**4TEEN**, a Drama W production  
•2004 Japan Media Arts Festival sponsored by the Agency for Cultural Affairs Outstanding prize in the television drama category  
•2005 JBA Awards held by the Japan Commercial Broadcasters Association Award for best drama in the television drama program category



**2010**  
**Naze Kimiwa Zetsubo to Tatakaetanoka** ("His Fight against Despair"), a Drama W special  
•2010 Japan Media Arts Festival sponsored by the Agency for Cultural Affairs Sequel chosen for the grand prize in the television drama category  
•Tokyo Drama Awards Outstanding prize in the single episode drama category  
•28th ATP TV 2011 Grand Prix Awards Outstanding prize in the drama category



**2013**  
**Double Face—Sennyu Sosa and Double Face—Giso Keisatsu MOZU**, co-produced drama series by WOWOW and Tokyo Broadcasting System Television (TBS)  
•2013 Tokyo Drama Awards Grand Prize



**2015**  
**Totsuki Toka no Shinkaron** ("The Evolution Theory of 10 Months and 10 Days"), a Drama W production  
•2015 JBA Awards held by the Japan Commercial Broadcasters Association Outstanding award in the television drama program category



**2008**  
**Pandora**, a Drama W series  
•2008 JBA Awards held by the Japan Commercial Broadcasters Association, Outstanding award in the television drama program category  
•Tokyo Drama Awards Grand Prize in the serial drama category



**2011**  
**Memories of Origin—Hiroshi Sugimoto the Contemporary Artist**, a Nonfiction W production  
•2011 International Emmy Awards Nominated for the Arts Programming category



**2013**  
**Kimi no Koto wo Wasurenai: Joyu Watanabe Misako no Senso to Hatsukoi** ("I Will Not Forget You: War and the First Love of the Actress Misako Watanabe"), a Nonfiction W production  
•2014 JBA Awards held by the Japan Commercial Broadcasters Association Outstanding award in the special programs for youth category

## Drama W series

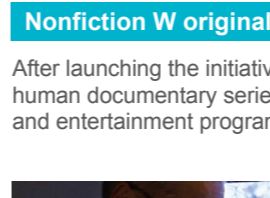
Building on its Drama W concept, WOWOW began broadcasting its Drama W series in April 2008 with a vision of offering original contents that viewers can watch regularly.



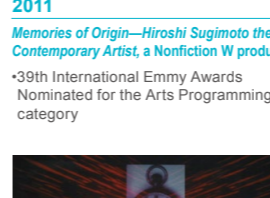
**2008**  
**Pandora**, a Drama W series  
•2008 JBA Awards held by the Japan Commercial Broadcasters Association, Outstanding award in the television drama program category  
•Tokyo Drama Awards Grand Prize in the serial drama category



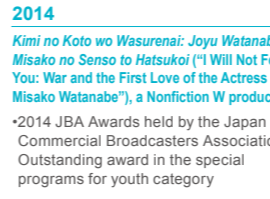
**2009**  
**The Flying Tire**, a Drama W series  
•2009 JBA Awards held by the Japan Commercial Broadcasters Association, Award for best drama in the television drama program category  
•26th ATP TV 2009 Grand Prix Awards, Award for best drama in the grand prix drama category



**2013**  
**Tenno Hakobune** ("Heaven's Arc"), a Drama W series  
•41st International Emmy Awards Nominated for the TV movie/Mini-Series category



**2012**  
**Sketchtravel—A 5-Year Journey of a Sketchbook Production Company**, a Nonfiction W production  
•2012 JBA Awards held by the Japan Commercial Broadcasters Association Outstanding award for a television educational program in the program category



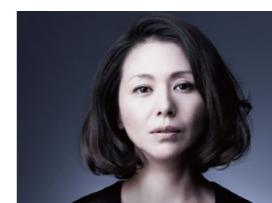
**2014**  
**Kimi no Koto wo Wasurenai: Joyu Watanabe Misako no Senso to Hatsukoi** ("I Will Not Forget You: War and the First Love of the Actress Misako Watanabe"), a Nonfiction W production  
•2014 JBA Awards held by the Japan Commercial Broadcasters Association Outstanding award in the special programs for youth category



**2009**  
**The Flying Tire**, a Drama W series  
•2009 JBA Awards held by the Japan Commercial Broadcasters Association, Award for best drama in the television drama program category  
•26th ATP TV 2009 Grand Prix Awards, Award for best drama in the grand prix drama category



**2014**  
**Watashi to Iu Unmei ni Tsuite** ("All about My Destiny")  
•31st ATP TV Awards Award for best drama in the drama category



**2012**  
**Shokuzai** ("Penance"), a Drama W series  
•2012 Tokyo Drama Awards Award for excellence in the drama series category Award for best director presented to Kiyoshi Kurosawa  
**Shokuzai** ("Penance"; international release)  
•27th Fribourg International Film Festival Awarded the FIPRESCI Prize



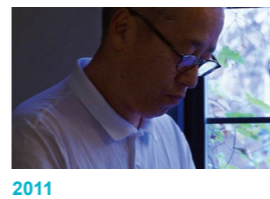
**2015**  
**MOZU**, a co-produced drama series by WOWOW and Tokyo Broadcasting System Television (TBS)  
•2015 Banff World Media Festival Nominated for the serial drama category  
•43rd International Emmy Awards Nominated for the serial drama category  
•2015 Asian Television Awards Nominated for the serial drama category



**2015**  
**Shitamachi Rocket**, a Drama W series  
•29th ATP TV 2012 Grand Prix Awards Outstanding award in the drama category

## Nonfiction W original production

After launching the initiative to produce documentaries in January 2008, WOWOW released Quest—the Explorers as its first human documentary series in October of the same year. From October 2009, WOWOW began broadcasting original nonfiction and entertainment programs under its Nonfiction W brand with a view to stimulating the intellectual curiosity of its adult viewers.



**2011**  
**Memories of Origin—Hiroshi Sugimoto the Contemporary Artist**, a Nonfiction W production  
•2011 International Emmy Awards Nominated for the Arts Programming category



**2012**  
**Sketchtravel—A 5-Year Journey of a Sketchbook Production Company**, a Nonfiction W production  
•2012 JBA Awards held by the Japan Commercial Broadcasters Association Outstanding award for a television educational program in the program category



**2014**  
**Kimi no Koto wo Wasurenai: Joyu Watanabe Misako no Senso to Hatsukoi** ("I Will Not Forget You: War and the First Love of the Actress Misako Watanabe"), a Nonfiction W production  
•2014 JBA Awards held by the Japan Commercial Broadcasters Association Outstanding award in the special programs for youth category



**2012**  
**Sketchtravel—A 5-Year Journey of a Sketchbook Production Company**, a Nonfiction W production  
•2012 JBA Awards held by the Japan Commercial Broadcasters Association Outstanding award for a television educational program in the program category



**2014**  
**Kimi no Koto wo Wasurenai: Joyu Watanabe Misako no Senso to Hatsukoi** ("I Will Not Forget You: War and the First Love of the Actress Misako Watanabe"), a Nonfiction W production  
•2014 JBA Awards held by the Japan Commercial Broadcasters Association Outstanding award in the special programs for youth category



**2013**  
**Eiga de Kokyoku wo Koeru Hi—Eizosakka Yang Yong-hi** ("Days of Transcending National Borders through Film—the Life of Filmmaker Yang Yong-hi"), a Nonfiction W production  
•9th Japan Broadcast Culture Awards Grand Prize in the Television category



**2015**  
**Hagimoto Kinichi—73sai Kakugo no Butai e: The Last Homenna Horena Tomenna Kanzen Micchaku** ("73-Year-Old Kinichi Hagimoto Prepares to Go Onstage"), a Nonfiction W production  
•5th Japan Satellite Broadcasting Association Original Programming Awards Outstanding Original Programming Award in the documentary category



**2014**  
**Kazeoke Champion Taikai Special** ("Kazeoke Championship Tournament Special")  
•2014 JBA Awards held by the Japan Commercial Broadcasters Association Outstanding award for a television entertainment program in the program category



**2016**  
**Hollywood wo Sukutta Utageo: Shijo Saikyo no Gosuto Shinga to Yobareta Onna** ("Singing Voices that Saved Hollywood: History's Finest Female Ghost Singers"), a Nonfiction W production  
•6th Japan Satellite Broadcasting Association Original Programming Awards Outstanding Original Programming Award in the documentary category

## WOWOW Scenario Awards to promote the creation of more original productions

The WOWOW Scenario Award was established with the goals of showcasing outstanding movie scripts written by both professionals and amateurs, as well as contributing to the broad development of movie culture in Japan by fostering scriptwriters and helping to turn their scripts into productions. The award was presented for the ninth time in 2015, and many original drama productions have come to life throughout its history. For example, WOWOW's Drama W series Totsuki Toka no Shinkaron ("The Evolution Theory of 10 Months and 10 Days") was produced based on a script by Yayoi Sakae, who received the 2014 WOWOW Scenario Grand Prize, and the series went on to win a 2015 JBA Award for Excellence from the Japan Commercial Broadcasters Association. By cultivating talent through the prize, WOWOW will continue in its commitment to create quality entertainment and contribute to the evolution of film culture.



## Bringing even more excitement to the world stage



WOWOW is now collaborating with global content creators and media companies on a new “international co-production project.” WOWOW will keep taking on this challenge with the goal of producing original programs featuring more international themes.

### International co-production projects to promote WOWOW's entertainment worldwide

WOWOW began releasing productions created via international co-production projects in 2014, with the goal of further evolving in its production capabilities, building on its Nonfiction W series of originally produced documentaries, which were first broadcasted in 2009. WOWOW's first co-production was *The 50 Year Argument*, jointly produced with HBO in the United States and the BBC in the United Kingdom. The masterful director Martin Scorsese was invited to direct this ambitious production, which examines the 50-year history of America's leading literary magazine, the *New York Review of Books*, and the dedication of its editors. *The 50 Year Argument* was screened at the 27th

Tokyo International Film Festival by special invitation. WOWOW's third co-production, *Finding 1984*, was jointly produced based on an original WOWOW concept, with a production company from outside Japan participating. This was followed by a fourth co-production, *Cathedrals of Culture*, a film directed by six world famous directors, including Robert Redford, under the leadership of executive producer Wim Wenders. The film offers a unique interpretation of contemporary architecture. WOWOW will strive to continue building on this track record of films with the goal of producing world-class productions.

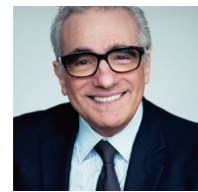


Photo by Brigitte Lacombe

#### *The 50 Year Argument* December 2014

Co-produced by WOWOW, HBO, and BBC  
Official screening at the 2014 Toronto International Film Festival



Photo by Thomas Grube

#### *Cameron Carpenter: The Sound of My Life* December 2014

Co-produced by WOWOW, ARTE, and ZDF



#### *Finding 1984* December 2014

Co-produced by WOWOW and Foxtel



Copyright © Wim Wenders 2013

#### *Cathedrals of Culture* May 2015

Co-produced by WOWOW, ARTE, and rbb  
64th Berlin International Film Festival  
World premiere screening in the Berlinale Special category

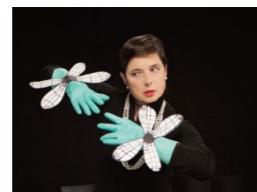


Photo by Jody Shapiro

#### *Isabella Rossellini's Green Porno* November 2015

Co-produced by WOWOW and Sundance Productions  
2016 Banff World Media Festival  
Rockie Award in the Music, Performance & Variety Program category



#### *Kakuto Game ni Ikiru* ("Living in a Fighting Game") May 2016

Co-produced by WOWOW, Tokyo Video Center, and CNETX

### Los Angeles Branch Office

WOWOW has set up a branch office in Los Angeles to reinforce its ties with influential international media firms and major studios in Hollywood. The office is growing its network every day while exploring leads for international co-production projects and business opportunities with the world's major television stations.



### "WHO I AM," Paralympic documentary series jointly produced by WOWOW and the International Paralympic Committee



WOWOW and the International Paralympic Committee are collaborating on a documentary series featuring the world's top Paralympic athletes, scheduled for production and broadcast from 2016 to 2020. There are still many such athletes around the world whose stories have yet to be told, and the scenes of their competitive events reveal their incredible self-confidence and brilliance. Through this series, WOWOW hopes to foster a society that is more open to diversity, not only in Japan but also in other countries worldwide.

## Offering outstanding productions to cinema fans worldwide



Launched in 2007, WOWOW FILMS produces premium-quality, highly entertaining movies for cinema release and delivers them to cinema fans around the world.

### WOWOW FILMS

Since its establishment in 2007 to produce films for the cinema, WOWOW FILMS has been delivering highly entertaining movies with a dedication to the highest quality, and then releasing them to the world. Without compromising with the trends of the latest hit

movies, WOWOW emphasizes the pursuit of the kind of originality that only WOWOW can create. These productions consistently receive excellent reviews, and many have won awards both in Japan and worldwide, including at the Cannes Film Festival.



#### *Hannin ni Tsugu* ("The Investigation Game") Released October 27, 2007

Director: Tomoyuki Takimoto;  
Lead actors: Etsushi Toyokawa,  
Ryo Ishibashi, Yukiyo Ozawa



#### *Kimi no Tomodachi* ("Your Friend") Released July 26, 2008

Director: Ryuichi Hiroki; Lead  
actors: Anna Ishibashi, Ayu  
Kitaura, Yuriko Yoshitaka



#### *Sono Hi No Mae Ni* ("Before that Day") Released November 1, 2008

Director: Nobuhiko Obayashi;  
Lead actors: Kiyotaka Nanbara,  
Hiromi Nagasaki



#### *Parade* Released February 20, 2010

Director: Isao Yukisada; Lead actors:  
Tatsuya Fujiwara, Karina Nose,  
Keisuke Koide  
\*60th Berlin International Film Festival  
Awarded the Prize of the FIPRESCI Juries



#### *Bushido Sixteen* Released April 24, 2010

Director: Tomoyuki Furumaya;  
Lead actors: Riko Narumi,  
Kii Kitano



#### *Into the White Night* Released January 29, 2011

Director: Yoshihiro Fukagawa;  
Lead actors: Maki Horikita,  
Kengo Kora  
\*61st Berlin International  
Film Festival  
Official screening in the  
Panorama section



#### *Mainichi Kaasan* Released February 5, 2011

Director: Shotaro Kobayashi;  
Lead actors: Kyoko Koizumi,  
Masatoshi Nagase  
\*14th Shanghai International  
Film Festival  
Best Feature Film in the Asian  
New Talent Awards



#### *My Back Page* Released May 28, 2011

Director: Nobuhiro Yamashita;  
Lead actors: Satoshi Tsumabuki,  
Kenichi Matsuyama  
\*85th edition of Kinema Junpo  
film magazine  
Chosen in the 2011 Best Ten list



#### *Helter Skelter* Released July 14, 2012

Director: Mika Ninagawa; Lead  
actors: Erika Sawajiri, Nao Omori,  
Shinobu Terajima  
\*36th Japan Academy Awards  
Awards for best actress and best  
supporting actress



#### *Sue, Mai & Sawa: Righting the Girl Ship* Released March 2, 2013

Director: Osamu Minorikawa;  
Lead actors: Ko Shibasaki, Yoko  
Maki, Shinobu Terajima  
\*Montreal World Film Festival  
Official screening in the Focus on  
World Cinema category



#### *Mourning Recipe* Released November 9, 2013

Director: Yuki Tanada; Lead  
actors: Hiromi Nagasaki, Renji  
Ishibashi, Masaki Okada  
\*Montreal World Film Festival  
Official screening in the Focus on  
World Cinema category  
\*23rd Golden Rooster and  
Hundred Flowers Awards of the  
China Film Association  
Award for best director in the  
international film category



#### *Ieji* ("Homeland") Released March 1, 2014

Director: Nao Kubota; Lead  
actors: Kenichi Matsuyama, Yuko  
Tanaka, Masaaki Uchino  
\*64th annual Berlin Film Festival  
Official screening in the  
Panorama section



#### *Still the Water* Released July 26, 2014

Director: Naomi Kawase; Lead  
actors: Nijiro Murakami, Jun  
Yoshinaga, Tetta Sugimoto  
\*67th annual Cannes Film Festival  
Official screening in the  
competition section



#### *Maestro* Released January 31, 2015

Director: Shotaro Kobayashi;  
Lead actors: Tori Matsuzaka,  
Miwa, Toshiyuki Nishida



#### *Otoko no Isshou* ("Her Granddaughter") Released February 14, 2015

Director: Ryuichi Hiroki;  
Lead actors: Nana Eikura,  
Etsushi Toyokawa



#### *Yokoku-han* ("Prophecy") Released June 6, 2015

Director: Yoshihiro Nakamura;  
Lead actors: Toma Ikuta,  
Erika Toda



#### *Ai wo Tsumu Hito* ("The Pearls of the Stone Man") Released June 20, 2015

Director: Yuzo Asahara; Lead  
actors: Koichi Sato, Kanako  
Higuchi, Keiko Kitagawa,  
Akira Emoto



#### *Kishibe no Tabi* ("Journey to the Shore") Released October 1, 2015

Director: Kiyoshi Kurosawa;  
Lead actors: Eri Fukatsu,  
Tadanobu Asano  
\*68th annual Cannes Film Festival  
Award for best director in the  
Certain Regard section



#### *Mozu the Movie* Released November 7, 2015

Director: Eiichi Hasumi; Lead  
actors: Hidetoshi Nishijima,  
Teruyuki Kagawa, Yoko Maki



#### *Himitsu: The Top Secret* Released August 6, 2016

Director: Keishi Ohtomo; Lead  
actors: Toma Ikuta, Masaki Okada



## Bringing a new era of television to viewers



Working to realize more powerful visuals, better audio quality, and more personalized customer support, WOWOW is paving the way for a new era of television that offers more to viewers.

### Tatsumi Broadcast Center—Equipped with the latest broadcasting technologies

WOWOW took its Tatsumi Broadcast Center a step higher through a major renovation in April 2015. WOWOW has been making regular improvements to the center, such as expanding its studios for filming and editing in 4K resolution, making the line center more flexible in order to handle the diversity of video lines from countries worldwide, upgrading the Internet transmission center for speedy distribution of WOWOW MEMBERS ON DEMAND and live broadcast content, and making the archive room more secure for storing valuable recorded and edited data. WOWOW also improved its audio quality for concerts and sporting events by installing state-of-the-art speakers and equipment for

broadcasting 5.1 channel surround sound in two languages. Moreover, our audio engineers are highly trusted by recording artists for their ability to handle sound engineering during live concert broadcasts, and the outstanding camera work, switching capabilities, and recording skills of our professional staff ensure that viewers can experience live events as if they were in the venue itself. The Tatsumi Broadcast Center is also producing original drama programs in 4K HDR format.\* In all of these ways, WOWOW is constantly taking the initiative to bring the next generation of television to viewers.



WOWOW's broadcasting center transmits radio waves to a broadcasting satellite via its uplink center in Tokyo.



\* HDR stands for "high dynamic range." The technology greatly improves picture clarity, and captures a broader spectrum between the brightest and darkest images.

### WOWOW's customer centers are on the front lines of customer service

Recognizing that its mission as Japan's No.1 premium pay TV broadcaster is to provide all of its subscribers with the very best customer service experience, WOWOW operates three customer centers, located in Sapporo, Yokohama, and Okinawa, all equipped with state-of-the-art facilities. It collects and analyzes subscriber marketing data in order to ensure that its customers' concerns are fully understood through one-to-one customer service. Customer service

representatives interact with subscribers while keeping in mind not only what viewers hope to watch, but why they want to watch such programs. Whether a subscriber requests a specific program or complains of not understanding how to use a service like WOWOW MEMBERS ON DEMAND, the service representatives listen closely to each customer, provide polite support, follow up on requests, and pay close attention to details.



WOWOW's customer service representatives are committed to providing top-quality customer support.

## Affiliated companies



### WOWOW Communications, Inc.

## WOWOW COMMUNICATIONS

After getting its start handling WOWOW's customer inquiries by telephone, WOWOW Communications, Inc. has expanded into the customer support market, displaying true dedication to sensitive, attentive service. By offering the high-quality communication support it has developed, the company provides a range of services to help its corporate clients with their marketing activities. In addition to conventional customer support services, WOWOW Communications handles other diversified services, especially in the field of digital marketing, where it creates high-added-value for its clients, bringing new value to their marketing activities. WOWOW Communications constantly strives to be a true business partner that meets the expectations of its corporate clients and earns their trust.

#### Headquarters

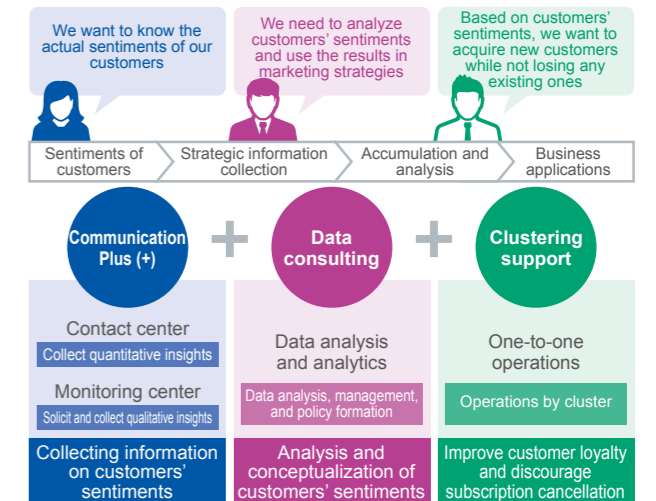
3F, Yokohama i-Mark Place, 445 Minatomirai, Nishi-ku, Yokohama, Kanagawa, 220-8080 Japan

#### Main business activities

General customer management operations for clients, including telemarketing services, operation of various contact centers, management of member services, and solutions for setting up customer centers

#### Plus (+) Solution Service

WOWOW Communications provides highly innovative marketing solutions for transforming customers' sentiments into business assets for clients.



### WOWOW Entertainment, Inc.

## WOWOW ENTERTAINMENT, INC.

WOWOW Entertainment, Inc. is an affiliated company that handles production of content distributed by WOWOW. It produces top-class content targeting viewers who love music, sports, and related types of entertainment. The company's Content Business Department develops exciting content that caters to music fans from the latest concert videos to features on time-tested acts with a loyal following. The department also procures programs and markets CDs, DVDs, and artist-related merchandise while managing music publishing and copyrights. Meanwhile, the company's Engineering Business Department handles technical production. It not only records and produces programs for WOWOW broadcasts, but also actively incorporates the latest technologies for live recording of concerts and sporting events, and jointly produces videos of famous artists performing at live venues. In addition, responding to current demand, the department develops and applies expertise in the latest technologies such as 4K and 8K high-resolution video formats, high dynamic range (HDR) video, and subtitle production.

#### Main business activities

Live broadcast recording and production; program subtitling production; music content planning, production, and marketing; copyright management



King Crimson *Radical Action (to Unseat the Hold of Monkey Mind)*, Japanese edition  
 ■ Triple CD and double DVD set (IEZP-107)  
 ■ Triple CD and Blu-ray disc set (IEZP-108)



WOWOW Entertainment has launched sales of official King Crimson goods available exclusively in Japan

#### Head Office, Content Business Department

6F, Akane Bldg., 4-1-31 Akasaka, Minato-ku, Tokyo 107-0052 Japan

#### Engineering Business Department

2-1-58, Tatsumi, Koto-ku, Tokyo 135-8080 Japan

## WOWOW offers its attractive programs across diverse platforms

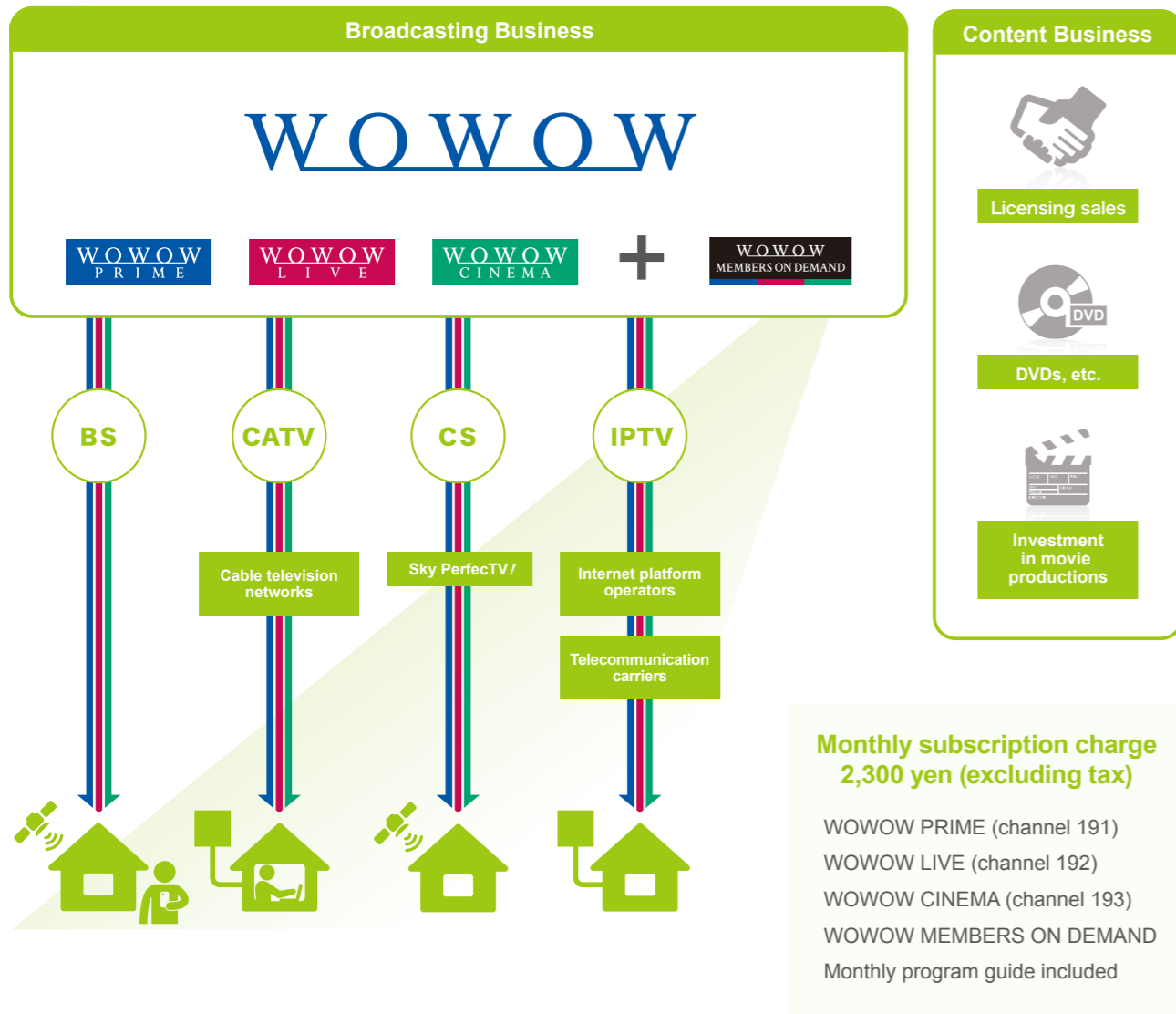


Just as television can now be watched in a diversity of ways, there is more than one way to enjoy WOWOW's programs. Making entertainment accessible through all kinds of media is WOWOW's specialty.

### WOWOW's business domains

While focusing on its main lines of business in the procurement, production, programming and broadcasting of pay TV entertainment over broadcast satellite (BS), WOWOW also offers other services through various platforms, including cable television, Sky PerfectTV! communication satellite (CS) broadcasts, and Hikari TV Internet Protocol Television (IPTV) services. We have

expanded our services with the launch of three high-definition, 24-hour BS digital channels in October 2011, and then our WOWOW MEMBERS ON DEMAND service in July 2012. In addition, we are actively pursuing peripheral businesses that make the most of our core competence, such as DVD packaging of our original productions and investment in movie production.



This service utilizes IP technology to transmit television programs and distribute video content. Subscribers are provided with the same level of quality as regular broadcasts when the transmission speed is guaranteed.

## Aiming to be a comprehensive entertainment and media company



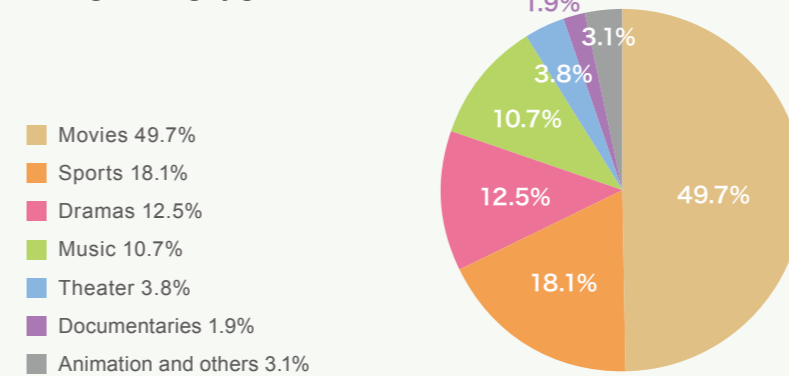
WOWOW was established in 1991 as Japan's first private satellite broadcaster. While aiming to hold its position as the country's No.1 premium pay TV broadcaster, WOWOW is now striving to write yet another new chapter in its history in preparation for 2020.

### Highlights in WOWOW's history of broadcasting

As the No.1 premium pay TV broadcaster in Japan, WOWOW has achieved ten consecutive years of net growth in subscribers since 2006, indicating the high quality of its productions. WOWOW moved from the MOTHERS market of high-growth and emerging stocks section of the Tokyo Stock Exchange to the First Section in March 2011. In July of the same year, we completely shifted to digital broadcasting service, with the conclusion of digital service agreements with all of our customers. Then, in October, we

launched three Full HD channels, writing another chapter in our history as an all-new WOWOW. Looking ahead, WOWOW remains committed to offering the very best programming on its three channels, broadcasting in high-definition television 24 hours per day. Everyone at WOWOW is working diligently and taking on new challenges so that WOWOW can continue bringing satisfaction to each subscriber while meeting the expectations of all stakeholders.

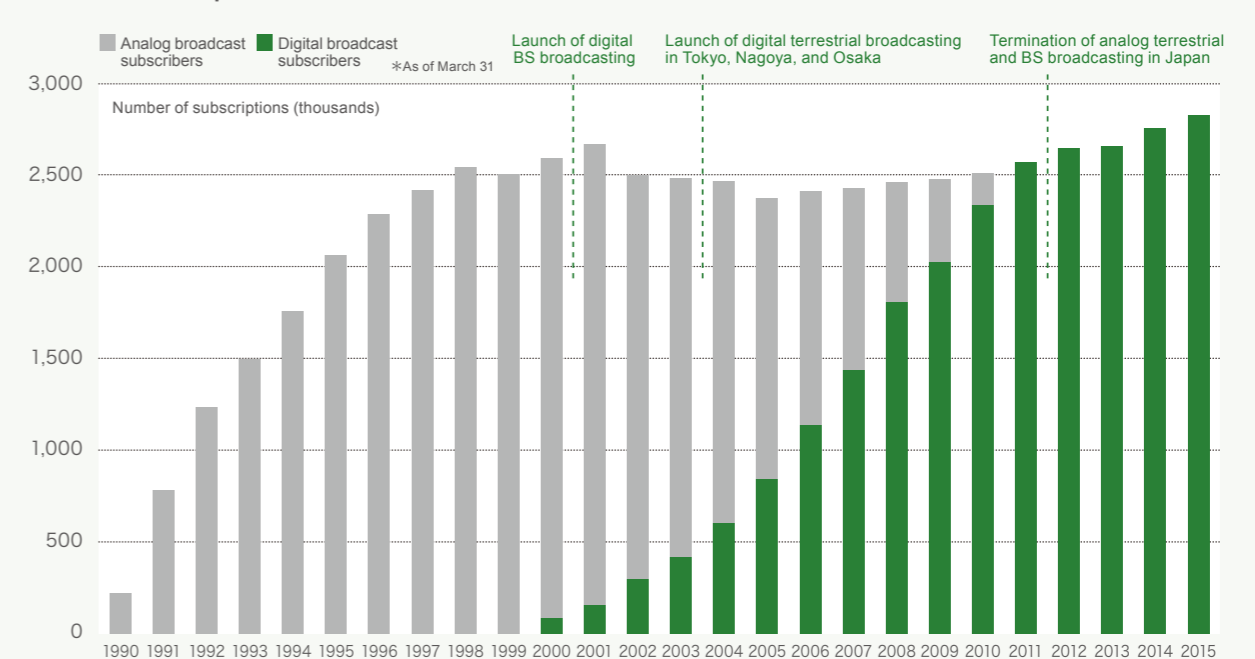
### Programming by genre in fiscal 2015



### Digital broadcasts on channels 191 - 193

Total hours of broadcasting: 24,138 hours 21 minutes  
Total number of programs: 6,920

### Service subscriptions to WOWOW





# WOWOW will continue to lead the entertainment history



WOWOW will strive to bring new encounters through high-quality entertainment to all its subscribers for their ultimate satisfaction.

## Corporate History

- December 1984 Established as Japan's first private satellite broadcast company, Japan Satellite Broadcasting, Inc. (presently WOWOW Inc.)
- November 1989 "WOWOW" selected as channel name
- November 1990 Subscriber Service Center established in Chuo-ku, Tokyo  
Broadcast Center established in Koto-ku, Tokyo  
Commenced test analog broadcasting (free-of-charge, 12-hour service)
- April 1991 Pay-TV broadcasting service commences (fee based, 24-hour service)
- November 1991 Test broadcasting of analog HD broadcasting commences  
Commissioned to outsource transmission for the 5 main TV broadcasters in Tokyo
- August 1992 Registered subscribers exceed 1 million (in the shortest period of time for any pay-TV station worldwide)
- January 1996 Registered subscribers exceed 2 million
- October 1998 Customer center established in Yokohama
- December 1998 Registered subscribers exceed 2.5 million
- December 2000 Company name changed to WOWOW Inc.  
BS digital broadcasting commences
- April 2001 IPO listing on MOTHERS of the Tokyo Stock Exchange
- February 2003 First broadcast of the Drama W label; *Sensei no Kaban* ("The Teacher's Briefcase") was the launching title
- August 2003 Customer center opened in Okinawa
- June 2005 Distributed first dividend since establishment
- May 2006 Customer center opened in Sapporo
- December 2006 Broadcasting via SKY PerfectTV! Channel 330 (124/128 service) commences  
Participated in field trials of the Next Generation Network (NGN)
- March 2007 WOWOW Scenario Award established
- April 2007 WOWOW FILMS established
- June 2007 Net accumulated number of digital subscribers exceeds that of analog subscribers
- October 2007 Premiere of WOWOW FILM's first title *Hannin ni Tsugu* ("The Investigation Game") in theaters
- April 2008 Commenced operation of an emergency earthquake alert system  
Broadcast of *Pandora*, the first of our original Drama W series
- October 2009 WOW FES! event held
- June 2010 Broadcasting via SKY PerfecTV! HD (621-623 ch) commences
- October 2010 Broadcasting via IPTV services commences  
WOW FES! 2010 event held
- March 2011 Stock listing moves from MOTHERS to the First Section of the Tokyo Stock Exchange
- July 2011 BS analog broadcasting terminated
- October 2011 Launch of three Full HD channels Grand Opening Event held
- July 2012 Launched WOWOW MEMBERS ON DEMAND service providing subscribers Internet access to programs with no additional charge
- November 2012 TOUCH! WOWOW 2012 event held
- November 2013 Broadcast of Drama W production *Chicken Race*, WOWOW's first drama produced in 4K format
- June 2014 Broadcast of *MOZU*, a drama series co-produced with Tokyo Broadcasting System Television (TBS)
- April 2015 Decision reached to broadcast wheelchair tennis matches of all four Grand Slam tennis tournaments
- October 2015 Broadcast of Drama W series *Umi ni Furu* ("Undersea Voyage"), WOWOW's first drama produced in 4K HDR format
- December 2015 Closed-caption broadcasts commence
- October 2016 Broadcasts commence of *Who I Am*, a documentary series on Paralympic athletes co-produced with the International Paralympic Committee



*Sensei no Kaban* ("The Teacher's Briefcase"), a Drama W production broadcast in February 2003



*Pandora*, a Drama W series broadcast from April 2008



At the ceremony held in May 2011 to commemorate WOWOW's listing on the First Section of the Tokyo Stock Exchange

## About WOWOW

### Corporate Data

Company Name: WOWOW Inc.  
 Website: <http://www.wowow.co.jp/english/>  
 Main Business: Broadcasting and related services subject to Japan's Broadcasting Act  
 Broadcasting Channels:  
 Digital TV Broadcasting: BS channel 191, 192 and 193  
 Digital Data Broadcasting: BS Digital 791, 792  
 Established: December 25, 1984  
 Initial Broadcasting Dates:  
 Analog Broadcasting: April 1, 1991 (Terminated on July 24, 2011)  
 Digital Broadcasting: December 1, 2000  
 Capital: 5 billion yen  
 No. of employees: 275 (As of March 31, 2016)

### Location and Contact Information

Head office:  
 21st floor, Akasaka Park Building, 5-2-20 Akasaka,  
 Minato-ku, Tokyo 107-6121, Japan  
 Telephone: +81-3-4330-8111

### Share Data as of September 30, 2016

Total number of shares issued: 28,844,400  
 Total number of shareholders: 10,749

### Main Shareholders as of September 30, 2016

Fuji Media Holdings, Inc.  
 Tokyo Broadcasting Systems Holdings, Inc.  
 Nippon Television Network Corporation  
 The Master Trust Bank of Japan, Ltd. (employee pension trust account held for Dentsu Inc.)  
 Ryuji Arai

### Directors and Auditors

Nobuya Wazaki, Chairman  
 Akira Tanaka, President  
 Hajime Hashimoto, Senior Managing Director  
 Kazuhito Sato, Senior Managing Director  
 Ichiro Yamazaki, Executive Managing Director  
 Nobutsune Sakata, Executive Managing Director  
 Tsutomu Makino, Board Director  
 Nobuyuki Otaka, Board Director  
 Kazunobu Iijima, Outside Director  
 Kimio Maruyama, Outside Director  
 Toshihiro Yamamoto, Outside Director  
 Tetsuya Fujita, Outside Director  
 Hiroshi Kanno, Outside Director  
 Fumihiko Yamanouchi, Audit & Supervisory Board Member  
 Takashi Kusama, Outside Auditor  
 Tomohiro Toyama, Outside Auditor  
 Masayuki Umeda, Outside Auditor

WOWOW Inc. has appointed five outside directors and three outside auditors, and five of these outside officers are registered as independent officers. The independent officers are Toshihiro Yamamoto, Hiroshi Kanno, Takashi Kusama, Tomohiro Toyama, and Masayuki Umeda.

### Highlights of Consolidated Financial Results in Fiscal 2015

Net sales: 75,296 million yen  
 Operating income: 9,080 million yen  
 Ordinary income: 9,516 million yen  
 Net income: 6,707 million yen

### Highlights of Consolidated Balance Sheets in Fiscal 2015

Total assets: 63,452 million yen  
 Total liabilities: 18,806 million yen  
 Net assets: 44,646 million yen

## Corporate Philosophy

**We contribute to human well-being and the creation of a rich culture through satellite broadcasting services.**