

W O W O W

FY2016 Earnings and FY2017 Business Plan Summary

May 15, 2017
WOWOW INC.



- 1 FY2016 Earnings (April-March)
- 2 Summary of FY2017 Business Plan
- 3 Supplementary Materials

FY2016 Earnings Highlights ①

Net new subscriptions increased for eleventh consecutive period but fell below forecast

New Subscription

- Number of net cumulative subscriptions reached 2.823 million, marking a new year-end record.
- The US Open Tennis Championship featuring Kei Nishikori, the quadrennial UEFA EURO 2016™ soccer tournament and music programs with Kyosuke Himuro and BABYMETAL played leading roles in acquiring new subscriptions.
- Program recommendation based on customers' individual preferences was somewhat successful in preventing cancellation.

(Thousands)

| | FY2015 | FY2016 | YoY |
|--|--------|--------|--------|
| Gross New Subscriptions | 590 | 578 | 98.0% |
| Cancellations | 541 | 560 | 103.4% |
| Net New Subscriptions | 48 | 19 | 38.3% |
| Number of Net Cumulative Subscriptions | 2,805 | 2,823 | 100.7% |

FY2016 Earnings Highlights ②

Revenue and income increased from previous period; revenue, operating income and profit marked new records since listing

Income & Expenditure (Consolidated)

- Revenue increased from the previous period due to increase in external revenue of subsidiaries, increase in the number of net cumulative subscriptions, etc.
- Ordinary income increased from the previous period due to effective and efficient investment in advertising, etc.

(Millions of yen)

| | FY2015 | FY2016 | YoY |
|---|--------|--------|--------|
| Revenue | 75,296 | 78,253 | 103.9% |
| Operating Income | 9,080 | 10,141 | 111.7% |
| Ordinary Income | 9,516 | 10,282 | 108.1% |
| Profit Attributable to Owners of Parent | 6,707 | 6,800 | 101.4% |

Dividends

- Annual dividend per share up 20 yen from initial forecast of 60 yen to 80 yen

Share Acquisition

- acTVila (non-consolidated subsidiary) March 2017, IMAGICA TV (consolidated subsidiary) April 2017

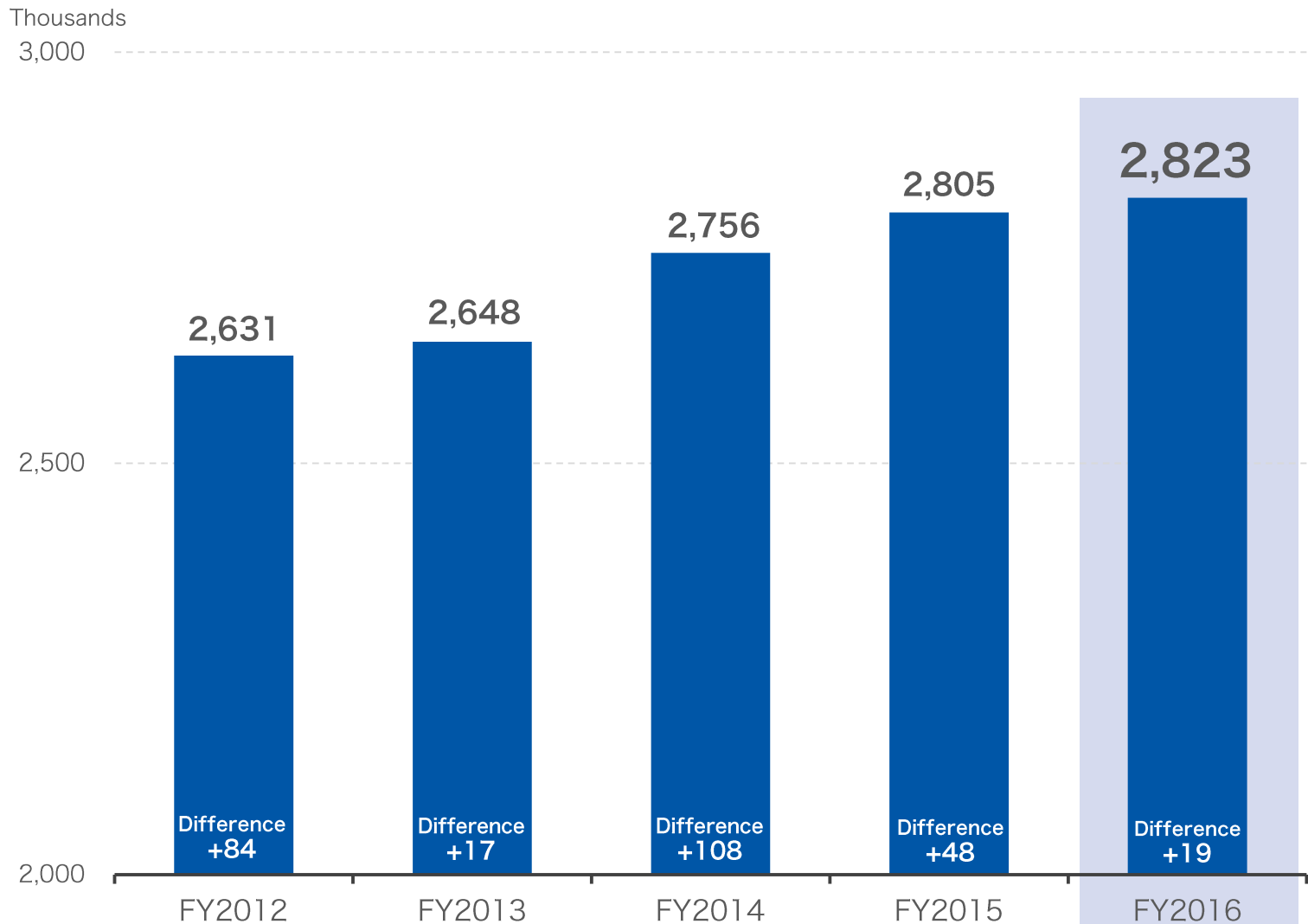
Figures rounded down to millions of yen.

FY2016 Subscription

(Thousands)

| | FY2015 | FY2016 | Previous Period Comparison | |
|--|--------|--------|----------------------------|--------|
| | | | Difference | YoY |
| Gross New Subscriptions | 590 | 578 | -12 | 98.0% |
| Cancellations | 541 | 560 | 18 | 103.4% |
| Net New Subscriptions | 48 | 19 | -30 | 38.3% |
| Number of Net Cumulative Subscriptions | 2,805 | 2,823 | 19 | 100.7% |

Change in Number of Net Cumulative Subscriptions



FY2016 Income & Expenditure

(Millions of yen)

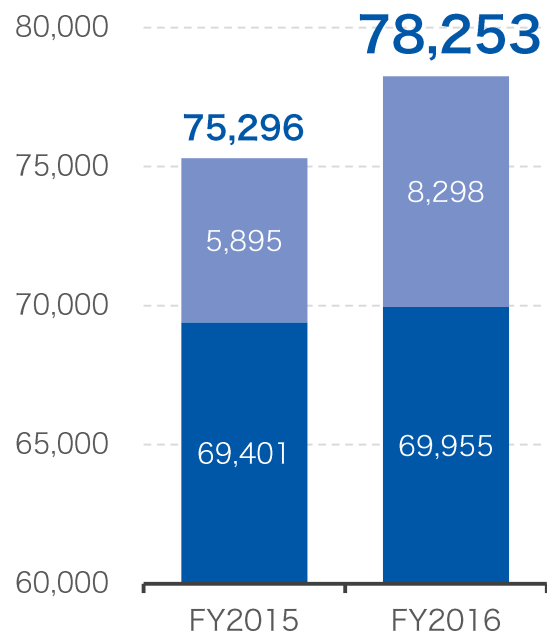
| | | FY2015 | | FY2016 | | Previous Period Comparison | |
|--|---|-------------------------------|--------------------|------------------|--------------------|----------------------------|--------|
| | | Result | Percent of Revenue | Result | Percent of Revenue | Difference | YoY |
| Consolidated | Revenue | 75,296 | 100.0% | 78,253 | 100.0% | 2,957 | 103.9% |
| | Operating Income | 9,080 | 12.1% | 10,141 | 13.0% | 1,060 | 111.7% |
| | Ordinary Income | 9,516 | 12.6% | 10,282 | 13.1% | 766 | 108.1% |
| | Profit Attributable to Owners of Parent | 6,707 | 8.9% | 6,800 | 8.7% | 92 | 101.4% |
| Non-Consolidated | Revenue | 72,079 | 100.0% | 72,878 | 100.0% | 798 | 101.1% |
| | Operating Income | 8,480 | 11.8% | 9,924 | 13.6% | 1,444 | 117.0% |
| | Ordinary Income | 8,940 | 12.4% | 9,879 | 13.6% | 939 | 110.5% |
| | Net Income | 6,350 | 8.8% | 6,463 | 8.9% | 113 | 101.8% |
| Figures rounded down to millions of yen. | | | | | | | |
| Annual Dividend | | 70 yen per share ¹ | | 80 yen per share | | 10 yen | 114.3% |

1. Includes the 10-yen commemorative dividend to mark the 25th anniversary of establishment.

Revenue Compared to Previous Period

Consolidated

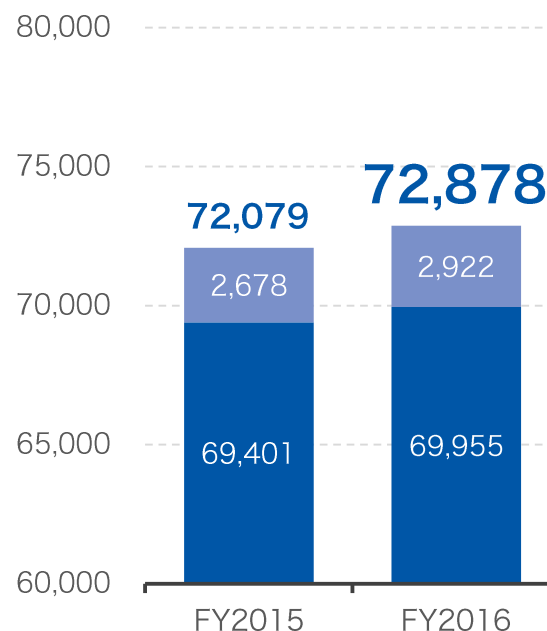
Millions of yen



YoY
103.9%

Non-Consolidated

Millions of yen



YoY
101.1%

(Millions of yen)

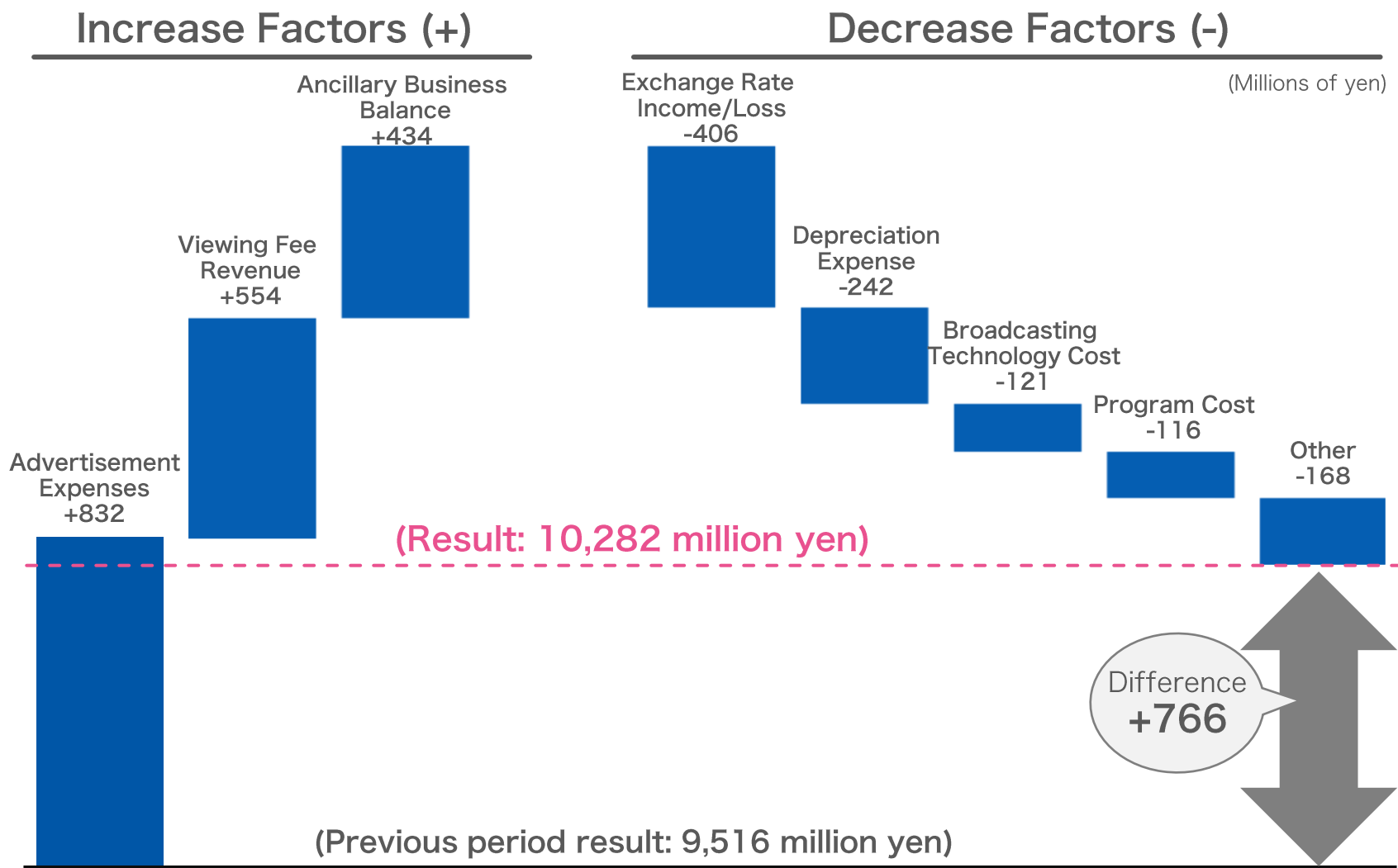
| Revenue Item | FY2015 | FY2016 | Difference |
|--------------|---------------|---------------|--------------|
| Broadcasting | 69,401 | 69,955 | 554 |
| Other | 5,895 | 8,298 | 2,403 |
| Total | 75,296 | 78,253 | 2,957 |

(Millions of yen)

| Revenue Item | FY2015 | FY2016 | Difference |
|--------------|---------------|---------------|------------|
| Broadcasting | 69,401 | 69,955 | 554 |
| Other | 2,678 | 2,922 | 244 |
| Total | 72,079 | 72,878 | 798 |

Figures rounded down to millions of yen.

Consolidated Ordinary Income Factors in Difference from Previous Period

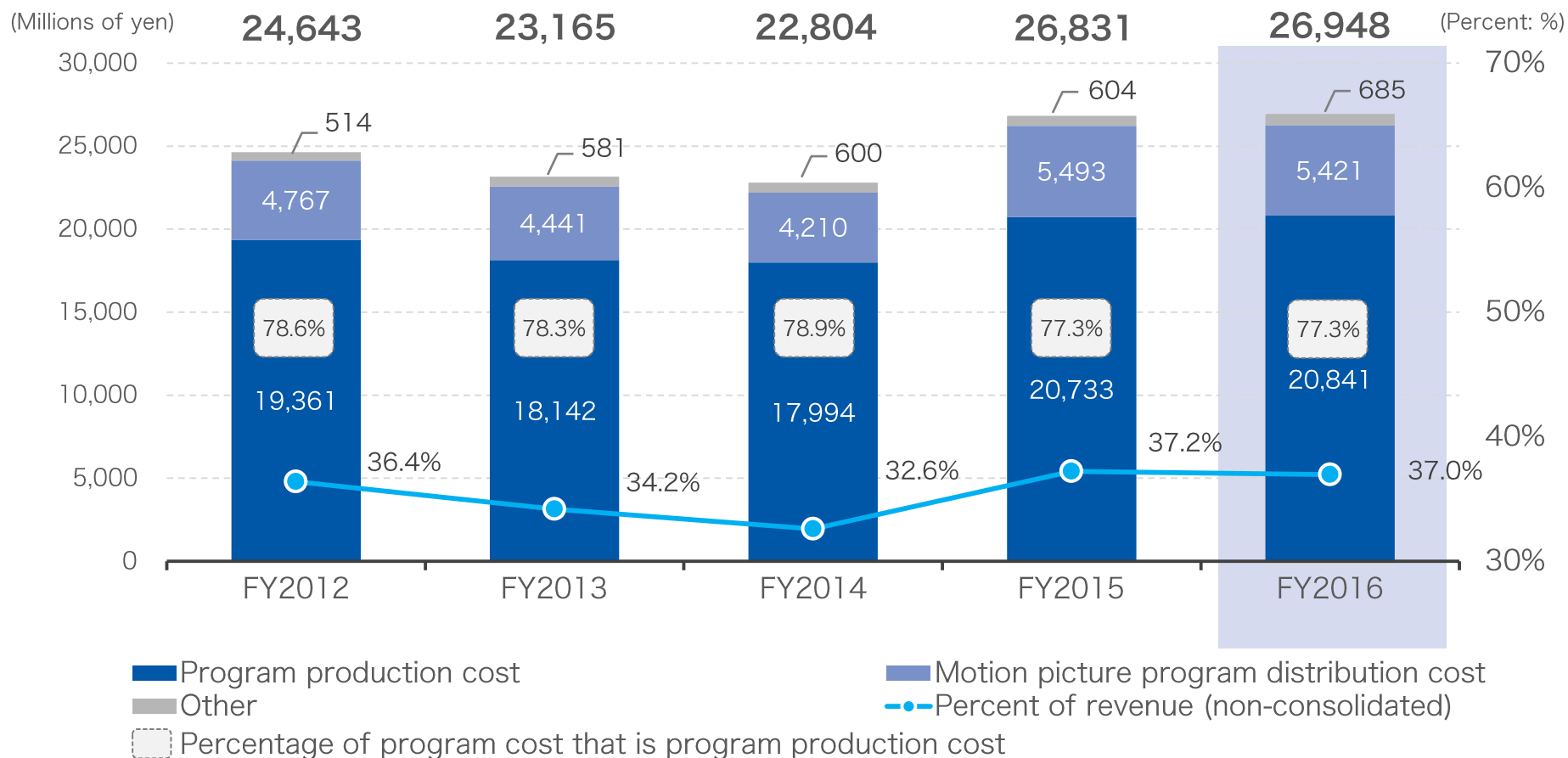


*The figure for each factor is the difference from the previous period, with + representing an increase factor.

Figures rounded down to millions of yen.

Change in Program Cost

Program cost remained nearly equivalent to the previous period due to effective and efficient investment



*Program production cost: Original dramas, movies (except movies produced by US major studios), sports, music, etc.
 Motion picture program distribution cost: Movies produced by US major studios
 Other: Data broadcasting, etc.

*All numbers are non-consolidated.
 Figures rounded down to millions of yen.

Income & Expenditure of Major Consolidated Earnings Companies

WOWOW COMMUNICATIONS (Telemarketing-related work)

(Millions of yen)

| | FY2015 | | FY2016 | | Previous Period Difference | |
|------------------|--------|--------------------|--------------|--------------------|----------------------------|--------|
| | Result | Percent of Revenue | Result | Percent of Revenue | Difference | YoY |
| Revenue | 6,602 | 100.0% | 8,474 | 100.0% | 1,871 | 128.3% |
| Operating Income | 143 | 2.2% | 57 | 0.7% | -85 | 40.0% |
| Ordinary Income | 147 | 2.2% | 58 | 0.7% | -89 | 39.4% |
| Net Income | 81 | 1.2% | 42 | 0.5% | -38 | 52.1% |

*WOWOW COMMUNICATIONS non-consolidated figures

Figures rounded down to millions of yen.

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Summary of FY2017 Business Plan

Efforts to Become a Comprehensive Entertainment Media Group

1 Distinguish WOWOW from competitors with wide-ranging content that is thoroughly unique to WOWOW

- ▶ Focus on producing original content and enhancing major genres

2 Revise marketing tools to acquire customers

- ▶ Enhance digital marketing tools to increase online members*
- ▶ Consolidate customer data on a DMP.** Develop content based on analysis of customer preferences

3 Achieve more service sophistication

- ▶ Build foundations for launch of IP simulcast service and 4K broadcasting

4 Enhance WOWOW Group synergy

- ▶ Strengthen ties between group companies and promote efficient group management

*Customers that have agreed to the online member terms and conditions and been given an ID (registration is free)

**Data Management Platform

FY2017 Subscription Plan

(Thousands)

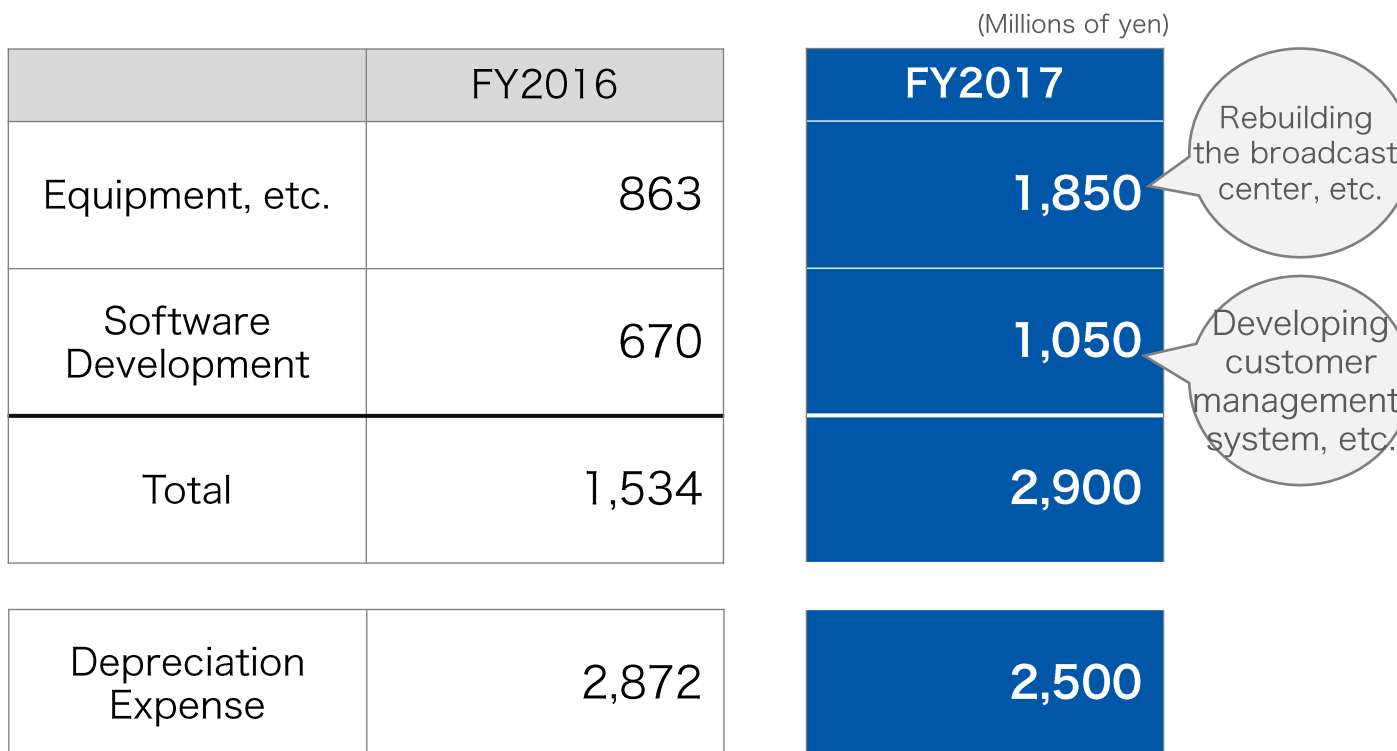
| | FY2016 | FY2017 | Previous Period Comparison | |
|--|--------|--------|----------------------------|--------|
| | | | Difference | YoY |
| Gross New Subscriptions | 578 | 560 | -18 | 96.9% |
| Cancellations | 560 | 530 | -30 | 94.7% |
| Net New Subscriptions | 19 | 30 | 11 | 162.1% |
| Number of Net Cumulative Subscriptions | 2,823 | 2,853 | 30 | 101.1% |

FY2017 Income & Expenditure Plan

(Millions of yen)

| | | FY2016 | | FY2017 | | Previous Period Comparison | |
|--|---|------------------|--------------------|------------------|--------------------|----------------------------|--------|
| | | Result | Percent of Revenue | Plan | Percent of Revenue | Difference | YoY |
| Consolidated | Revenue | 78,253 | 100.0% | 82,500 | 100.0% | 4,246 | 105.4% |
| | Operating Income | 10,141 | 13.0% | 9,000 | 10.9% | -1,141 | 88.7% |
| | Ordinary Income | 10,282 | 13.1% | 9,400 | 11.4% | -882 | 91.4% |
| | Profit Attributable to Owners of Parent | 6,800 | 8.7% | 6,500 | 7.9% | -300 | 95.6% |
| Non-Consolidated | Revenue | 72,878 | 100.0% | 72,300 | 100.0% | -578 | 99.2% |
| | Operating Income | 9,924 | 13.6% | 8,700 | 12.0% | -1,224 | 87.7% |
| | Ordinary Income | 9,879 | 13.6% | 9,000 | 12.4% | -879 | 91.1% |
| | Net Income | 6,463 | 8.9% | 6,300 | 8.7% | -163 | 97.5% |
| Figures rounded down to millions of yen. | | | | | | | |
| Annual Dividend | | 80 yen per share | | 80 yen per share | | — | 100.0% |

FY2017 Investment Plan (Non-Consolidated)



Figures rounded down to millions of yen.

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- 3 **Supplementary Materials**

Subscription

(Subscriptions)

| | 1st Quarter | 2nd Quarter | 2nd Quarter Cumulative | 3rd Quarter | 3rd Quarter Cumulative | 4th Quarter | Fiscal Year |
|---|-------------|-------------|------------------------|-------------|------------------------|-------------|-------------|
| Gross New Subscriptions | 175,054 | 137,608 | 312,662 | 126,813 | 439,475 | 138,718 | 578,193 |
| Cancellations | 126,643 | 149,167 | 275,810 | 125,397 | 401,207 | 158,475 | 559,682 |
| Net New Subscriptions | 48,411 | -11,559 | 36,852 | 1,416 | 38,268 | -19,757 | 18,511 |
| Of these, multi-subscriptions* | 1,969 | 1,379 | 3,348 | 1,454 | 4,802 | -2,011 | 2,791 |
| Number of Net Cumulative Subscriptions at End of Period | 2,853,085 | 2,841,526 | 2,841,526 | 2,842,942 | 2,842,942 | 2,823,185 | 2,823,185 |
| Of these, multi-subscriptions* | 419,842 | 421,221 | 421,221 | 422,675 | 422,675 | 420,664 | 420,664 |

*Existing subscribers are granted two additional subscriptions for a discounted price (JPY900/month – the first subscription is JPY2,300/month, tax not included).

Previous Period (FY2015) Subscription

(Subscriptions)

| | 1st Quarter | 2nd Quarter | 2nd Quarter Cumulative | 3rd Quarter | 3rd Quarter Cumulative | 4th Quarter | Fiscal Year |
|---|-------------|-------------|------------------------|-------------|------------------------|-------------|-------------|
| Gross New Subscriptions | 175,893 | 139,235 | 315,128 | 154,054 | 469,182 | 120,549 | 589,731 |
| Cancellations | 133,576 | 134,526 | 268,102 | 119,340 | 387,442 | 153,945 | 541,387 |
| Net New Subscriptions | 42,317 | 4,709 | 47,026 | 34,714 | 81,740 | -33,396 | 48,344 |
| Of these, multi-subscriptions* | 4,454 | 2,370 | 6,824 | 4,600 | 11,424 | -3,735 | 7,689 |
| Number of Net Cumulative Subscriptions at End of Period | 2,798,647 | 2,803,356 | 2,803,356 | 2,838,070 | 2,838,070 | 2,804,674 | 2,804,674 |
| Of these, multi-subscriptions* | 414,638 | 417,008 | 417,008 | 421,608 | 421,608 | 417,873 | 417,873 |

*Existing subscribers are granted two additional subscriptions for a discounted price (JPY900/month – the first subscription is JPY2,300/month, tax not included).

Income & Expenditure (Consolidated)

(Millions of yen)

| | FY2015 | | FY2016 | | |
|---|---------|--------------------|---------|--------------------|--------|
| | Results | Percent of Revenue | Results | Percent of Revenue | YoY |
| I. Revenue | 75,296 | 100.0% | 78,253 | 100.0% | 103.9% |
| Broadcasting | 69,401 | 92.2% | 69,955 | 89.4% | 100.8% |
| Other | 5,895 | 7.8% | 8,298 | 10.6% | 140.8% |
| II. CoGS | 40,811 | 54.2% | 42,491 | 54.3% | 104.1% |
| Gross Profit | 34,484 | 45.8% | 35,762 | 45.7% | 103.7% |
| III. SG&A | 25,404 | 33.7% | 25,620 | 32.7% | 100.9% |
| Operating Income | 9,080 | 12.1% | 10,141 | 13.0% | 111.7% |
| IV. Non-Operating Income | 443 | 0.6% | 439 | 0.6% | 99.2% |
| Interest Income | 17 | 0.0% | 14 | 0.0% | 84.3% |
| Equity in Earnings of Affiliates | 234 | 0.3% | 341 | 0.4% | 145.7% |
| Exchange Rate Profit | 108 | 0.1% | — | — | — |
| Other | 83 | 0.1% | 83 | 0.1% | 100.8% |
| V. Non-Operating Expenses | 7 | 0.0% | 298 | 0.4% | — |
| Exchange Rate Loss | — | — | 297 | 0.4% | — |
| Other | 7 | 0.0% | 0 | 0.0% | 3.6% |
| Ordinary Income | 9,516 | 12.6% | 10,282 | 13.1% | 108.1% |
| VI. Extraordinary Income/Loss | -47 | -0.1% | -521 | -0.7% | — |
| Income before Income Tax and Minority Interests | 9,469 | 12.6% | 9,761 | 12.5% | 103.1% |
| Income Taxes (Current and Deferred), etc. | 2,761 | 3.7% | 2,961 | 3.8% | 107.3% |
| Profit Attributable to Owners of Parent | 6,707 | 8.9% | 6,800 | 8.7% | 101.4% |

Figures rounded down to millions of yen.

Income & Expenditure (Non-Consolidated)

(Millions of yen)

| | FY2015 | | FY2016 | | |
|---|---------|--------------------|---------|--------------------|--------|
| | Results | Percent of Revenue | Results | Percent of Revenue | YoY |
| I. Revenue | 72,079 | 100.0% | 72,878 | 100.0% | 101.1% |
| Broadcasting | 69,401 | 96.3% | 69,955 | 96.0% | 100.8% |
| Other | 2,678 | 3.7% | 2,922 | 4.0% | 109.1% |
| II. CoGS | 40,398 | 56.0% | 40,628 | 55.7% | 100.6% |
| Gross Profit | 31,681 | 44.0% | 32,249 | 44.3% | 101.8% |
| III. SG&A | 23,200 | 32.2% | 22,325 | 30.6% | 96.2% |
| Operating Income | 8,480 | 11.8% | 9,924 | 13.6% | 117.0% |
| IV. Non-Operating Income | 468 | 0.7% | 254 | 0.3% | 54.3% |
| Interest Income | 15 | 0.0% | 14 | 0.0% | 92.7% |
| Exchange Rate Profit | 108 | 0.2% | — | — | — |
| Other | 344 | 0.5% | 239 | 0.3% | 69.5% |
| V. Non-Operating Expenses | 7 | 0.0% | 298 | 0.4% | — |
| Exchange Rate Loss | — | — | 298 | 0.4% | — |
| Other | 7 | 0.0% | 0 | 0.0% | 1.3% |
| Ordinary Income | 8,940 | 12.4% | 9,879 | 13.6% | 110.5% |
| VI. Extraordinary Income/Loss | -34 | -0.0% | -510 | -0.7% | — |
| Income before Income Tax and Minority Interests | 8,905 | 12.4% | 9,369 | 12.9% | 105.2% |
| Income Taxes (Current and Deferred), etc. | 2,555 | 3.5% | 2,905 | 4.0% | 113.7% |
| Net Income | 6,350 | 8.8% | 6,463 | 8.9% | 101.8% |

Figures rounded down to millions of yen.

Expenditure Breakdown (Non-Consolidated)

(Millions of yen)

| | FY2015 | FY2016 | YoY |
|--|--------|--------|-----|
|--|--------|--------|-----|

(1) CoGS Items

| | | | |
|--------------------------------|---------------|---------------|---------------|
| Program Cost | 26,831 | 26,948 | 100.4% |
| Moving Picture Program Cost | 5,493 | 5,421 | 98.7% |
| Program Production Cost | 20,733 | 20,841 | 100.5% |
| Other | 604 | 685 | 113.4% |
| Broadcasting Technology Cost | 2,608 | 2,730 | 104.7% |
| Expenses for Programming Guide | 2,465 | 2,468 | 100.1% |
| Other | 8,492 | 8,481 | 99.9% |
| Total | 40,398 | 40,628 | 100.6% |

(2) SG&A Items

| | | | |
|-----------------------------------|---------------|---------------|--------------|
| Merchandising Expense | 1,486 | 1,246 | 83.9% |
| Incentives Paid | 329 | 274 | 83.3% |
| Retention Commission Paid | 4,838 | 4,933 | 102.0% |
| Credit Collection Agency Fee Paid | 1,506 | 1,500 | 99.6% |
| Advertisement Expenses | 4,962 | 4,113 | 82.9% |
| Customer Center Expenses | 2,627 | 2,364 | 90.0% |
| Other | 7,449 | 7,893 | 106.0% |
| Total | 23,200 | 22,325 | 96.2% |

(3) Depreciation Expense

| | | | |
|----------------------|-------|-------|--------|
| Depreciation Expense | 2,734 | 2,872 | 105.1% |
|----------------------|-------|-------|--------|

Figures rounded down to millions of yen.

Extraordinary Income/Loss Breakdown

(Millions of yen)

FY2015

FY2016

YoY

(Consolidated)

| | | | |
|---|----|-----|------|
| Extraordinary Income | | | |
| Income from Sale of Non-Current Assets | — | 0 | — |
| Total | — | 0 | — |
| Extraordinary Losses | | | |
| Loss from Elimination of Non-Current Assets | 33 | 521 | — |
| Loss from Sale of Non-Current Assets | 1 | — | — |
| Loss from Valuation of Available-for-Sale Investment Securities | 4 | 0 | 4.2% |
| Loss from Valuation of Golf Membership Rights | 8 | — | — |
| Total | 47 | 521 | — |

(Non-Consolidated)

| | | | |
|---|----|-----|------|
| Extraordinary Income | | | |
| Income from Sale of Non-Current Assets | — | 0 | — |
| Total | — | 0 | — |
| Extraordinary Losses | | | |
| Loss from Elimination of Non-Current Assets | 20 | 510 | — |
| Loss from Sale of Non-Current Assets | 1 | — | — |
| Loss from Valuation of Available-for-Sale Investment Securities | 4 | 0 | 4.2% |
| Loss from Valuation of Golf Membership Rights | 8 | — | — |
| Total | 34 | 510 | — |

Figures rounded down to millions of yen.

Results by Consolidated Segment

(Millions of yen)

| | Revenue | | | Segment Income (Operating Income) | | |
|---------------|---------|--------|--------|--------------------------------------|--------|--------|
| | FY2015 | FY2016 | YoY | FY2015 | FY2016 | YoY |
| Broadcasting | 72,590 | 73,432 | 101.2% | 8,936 | 10,083 | 112.8% |
| Telemarketing | 6,602 | 8,474 | 128.3% | 144 | 57 | 39.8% |
| Total | 79,193 | 81,906 | 103.4% | 9,080 | 10,141 | 111.7% |
| Adjusted* | -3,897 | -3,653 | — | — | — | — |
| Consolidated | 75,296 | 78,253 | 103.9% | 9,080 | 10,141 | 111.7% |

*Adjustment of revenue offsets transactions between segments, and adjustment of segment income is based on consolidation adjustment.

Figures rounded down to millions of yen.

Balance Sheets (Consolidated)

(Millions of yen)

| | As of March 31, 2016 | | As of March 31, 2017 | | Compared to End of Previous Period | |
|--|----------------------|--------|----------------------|--------|------------------------------------|------------------------------------|
| | Results | Share | Results | Share | Difference | Compared to End of Previous Period |
| Current Assets | 39,315 | 62.0% | 57,747 | 70.9% | 18,431 | 146.9% |
| Non-Current Assets | 24,137 | 38.0% | 23,714 | 29.1% | -422 | 98.2% |
| Current Liabilities | 17,032 | 26.8% | 29,947 | 36.8% | 12,915 | 175.8% |
| Non-Current Liabilities | 1,773 | 2.8% | 1,782 | 2.2% | 9 | 100.5% |
| Capital Stock | 5,000 | 7.9% | 5,000 | 6.1% | — | 100.0% |
| Capital Surplus | 2,738 | 4.3% | 2,738 | 3.4% | — | 100.0% |
| Retained Earnings | 39,629 | 62.5% | 44,540 | 54.7% | 4,910 | 112.4% |
| Treasury Shares | -3,081 | -4.9% | -3,081 | -3.8% | -0 | — |
| Shareholders' Equity | 44,287 | 69.8% | 49,197 | 60.4% | 4,910 | 111.1% |
| Accumulated Other Comprehensive Income | 359 | 0.6% | 533 | 0.7% | 174 | 148.5% |
| Net Assets | 44,646 | 70.4% | 49,731 | 61.0% | 5,084 | 111.4% |
| Total Assets | 63,452 | 100.0% | 81,461 | 100.0% | 18,009 | 128.4% |

Figures rounded down to millions of yen.

Balance Sheets (Non-Consolidated)

(Millions of yen)

| | As of March 31, 2016 | | As of March 31, 2017 | | Compared to End of Previous Period | |
|---------------------------|----------------------|--------|----------------------|--------|------------------------------------|------------------------------------|
| | Results | Share | Results | Share | Difference | Compared to End of Previous Period |
| Current Assets | 34,439 | 60.2% | 53,180 | 70.8% | 18,740 | 154.4% |
| Non-Current Assets | 22,780 | 39.8% | 21,957 | 29.2% | -823 | 96.4% |
| Current Liabilities | 16,242 | 28.4% | 29,450 | 39.2% | 13,207 | 181.3% |
| Non-Current Liabilities | 1,771 | 3.1% | 1,780 | 2.4% | 9 | 100.5% |
| Capital Stock | 5,000 | 8.7% | 5,000 | 6.7% | — | 100.0% |
| Capital Surplus | 2,738 | 4.8% | 2,738 | 3.6% | — | 100.0% |
| Retained Earnings | 33,976 | 59.4% | 38,551 | 51.3% | 4,574 | 113.5% |
| Treasury Shares | -3,081 | -5.4% | -3,081 | -4.1% | -0 | — |
| Shareholders' Equity | 38,634 | 67.5% | 43,208 | 57.5% | 4,574 | 111.8% |
| Valuation and Translation | 571 | 1.0% | 697 | 0.9% | 125 | 122.0% |
| Net Assets | 39,205 | 68.5% | 43,905 | 58.4% | 4,699 | 112.0% |
| Total Assets | 57,220 | 100.0% | 75,137 | 100.0% | 17,916 | 131.3% |

Figures rounded down to millions of yen.

Consolidated Statements of Cash Flows

(Millions of yen)

| | FY2015 | FY2016 | Difference |
|--|---------------|---------------|--------------|
| I. Cash Flows from Operating Activities | | | |
| Income before Income Tax and Minority Interests | 9,469 | 9,761 | 292 |
| Depreciation Expenses, Reserves and Retirement Benefits | 3,208 | 3,543 | 334 |
| Increase (Decrease) in Accounts Receivable ('-' signifies increase) | -102 | -454 | -352 |
| Increase (Decrease) in Inventory ('-' signifies increase) | -183 | -9,853 | -9,669 |
| Increase (Decrease) in Accounts Payable ('-' signifies decrease) | -2,220 | 13,209 | 15,430 |
| Other | -640 | -1,082 | -442 |
| Subtotal | 9,530 | 15,124 | 5,593 |
| Payment of Income Taxes, etc. | -4,199 | -2,921 | 1,278 |
| Cash Flows from Operating Activities | 5,331 | 12,202 | 6,871 |
| II. Cash Flows from Investing Activities | | | |
| Income/Expenditure due to Increase (Decrease) in Time Deposit ('-' signifies increase) | 559 | 337 | -221 |
| Income/Expenditure due to Increase (Decrease) in Property, Plant and Equipment ('-' signifies increase) | -2,073 | -1,314 | 759 |
| Income/Expenditure due to Increase (Decrease) in Intangible Assets ('-' signifies increase) | -1,081 | -757 | 324 |
| Income/Expenditure due to Acquisition of Subsidiary Shares ('-' signifies increase) | — | -795 | -795 |
| Other | -73 | -13 | 59 |
| Cash Flows from Investing Activities | -2,669 | -2,543 | 126 |
| III. Cash Flows from Financing Activities | | | |
| Payment of Dividends | -1,619 | -1,889 | -269 |
| Expenditure to Purchase Treasury Shares | -0 | -0 | 0 |
| Other | -76 | -130 | -53 |
| Cash Flows from Financing Activities | -1,696 | -2,020 | -323 |
| IV. Effect of Exchange Rate Change on Cash and Cash Equivalents | 10 | -8 | -19 |
| V. Net Increase (Decrease) in Cash and Cash Equivalents | 975 | 7,630 | 6,655 |
| VI. Cash and Cash Equivalents at Beginning of Period | 15,521 | 16,526 | 1,004 |
| VII. Increase (Decrease) in Cash and Cash Equivalents Resulting from Change of Scope of Consolidation | 29 | — | -29 |
| VIII. Cash and Cash Equivalents at End of Period | 16,526 | 24,157 | 7,630 |

Figures rounded down to millions of yen.



Cautionary Statement:

The earnings forecasts described in this document are made based on decisions and assumptions relying on information currently available to WOWOW INC. as of the date hereof and thus include risks and uncertainties.

The actual financial results may substantially differ due to various factors.

The factors that may influence actual financial results include, but are not limited to, economic conditions and market trends surrounding business sectors of WOWOW INC. and its group companies.

WOWOW INC.



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